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Friday, November 8, 2019

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1. **Mr. Randall McHenry '86**  
Call to order

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Annual Fund. The second check will go to the XSCAPE fund.

## **5. Officer and Committee Reports**

### **Mr. Randall McHenry '86**

#### President's Report

- Homecoming Challenge – alumni are encouraged to return to their old dorm rooms and gift the current student living there with cash or a gift card, along with your contact information so that you can keep in touch with the student.
- Randall has been having monthly calls with Dr. Verret to bring forth alumni issues and concerns, as well as get updates on the progress of ongoing projects.
- The NAA has been focused on increasing alumni engagement in local alumni chapters.
- One of the NAA's initiatives is to assist the University in recruiting more African-American men.
- In February 2019, based on the request of the National Alumni Association, a non-voting seat on the University's Board of Trustees (BOT) was given to the sitting President of the NAA. Randall attended his first BOT meeting in October.
- Another initiative of the NAA is to create and enhance Alumni mentors and provide more internship

Houston. The objective of the conference is to develop chapter leaders, tackle chapter issues and learn more about giving.

- The Alumni Office has been attending the National Medical Association (NMA) in an attempt to form better relationships with our alumni who are physicians. Five years ago, when the Alumni Office started attending the NMA, 20% of physicians were giving. An affinity group for physicians was started and sphere-headed by Dr. Trevonne Thompson and Dr. Derrick Robinson. With this effort, physician giving has increased to 47%. The goal is to exceed 50%.
- The Alumni Office will also be targeting attorneys to begin mentoring pre-law students.
- The Alumni Office hosted a reception for the Congressional Black Caucus in Washington DC. This could potentially be something that the Office hosts annually.
- There is an alumni group trip planned for Egypt in early 2020.
- Demetria Sloan reported a proposed Xavier Girls Trip to Costa Rica Oct. 1 – 4, 2020. The cost will be \$675 per person. This cost is for lodging and is all-inclusive but airfare will be separate. We are targeting 30 people to take the trip.
- It has been proposed to possibly move the golf tournament to different cities.
- A goal of the Alumni Office has been to increase student engagement. That was started with this year's capping ceremony, which got over three-thousand views on FB. Through this event, we are hoping to increase and encourage student philanthropy.
- The New Orleans Chapter has started a pilot program. New graduates can join the chapter for \$5 and go to at

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**'90**

Alumni Leadership Conference

- Approximately 32 alumni leaders

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! campus tomorrow from 8 – 11am.

**Dr. Rosalind Hale '69, Dr. James Paschal '57 and Ms.  
Teal Holden '02**

Endowment Announcement

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- Thanks was given to the NAA Executive Board and Chapter Leaders.	
<b>9. Adjourn</b> - Meeting adjourned at 11:28am	11:40 a.m.